

Louis Prochwicz

Product Designer

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📍 Rennes, France



Product designer with 5+ years designing websites and digital products end to end, from discovery and user flows to UI, prototypes and shipped builds (Framer, Webflow, code). I work AI-first, prototyping in real code and building my own tools.

Experience

Bruno Jun 2025 - Now

Developer & UX/UI Designer, Rouen, Remote

Apprentice, then full-time since Sep 2026, at a brand and digital agency (Paris, Rouen, London). I design and build websites end to end, from UX to production.

- Celeres (space and defence): website turning a structural identity into a rigorous yet fluid UI.
- AIUC (AI agent insurance): contributed to a brand and design system built around trust.
- Daily work with strategy, art direction, dev and PMs in short iterative cycles.

Alyas Sep 2026 - Now

Co-founder & Product Owner, Rennes, side project

Co-founding a digital product: owning the vision, roadmap and backlog prioritisation, and running the design-dev loop from user problem to shipped feature.

Raneo Sep 2023 - Now

Product Designer, Rennes, freelance

Freelance product design for startups and SMEs: discovery, user flows, wireframes, interactive prototypes, UI and design systems, through to developer handoff and user testing.

Abylsen Apr 2024 - Jun 2025

UX/UI & Product Designer, Paris, apprenticeship

Engineering consulting group. Designed the group's website and digital touchpoints, and built the House of Aby identity across several entities: one coherent system adapted to each brand.

Education

Digital Campus 2023 - 2026

Bachelor in Art Direction, UI/UX, Rennes

User-centred and interaction design, creative direction on real client projects.

Recognition

Awwwards 2025 - Now

Young Jury

Reviewing nominated websites on design, usability, creativity and content. Also competed in the Framer Agents Hackathon (2026).

Skills

Product design

User flows, wireframing, interaction design, design systems, accessibility

Research

User interviews, usability testing, benchmarking, data-informed iteration

Tools

Figma, Framer, Webflow, HTML, CSS, JS, Notion, Jira, Adobe CC, Claude

Languages

French (native), English (professional), Spanish (basic)